



# SCAM ALERT

## **Scam: Click Bait Target: All Seniors**

Scam artists are preying on inquiring minds. Phony links are being posted on social media and in emails promising additional details regarding celebrity events; however, these links may lead you to sites that capture your personal information! Do not fall for these scams!

**Check before you click anything in an email or social media site!**

The Better Business Bureau urges you to consider these steps to protect yourself from scams shared through email and social media:

- ✓ Do not take the bait: Stay away from promotions of “exclusive” or “shocking” or “sensational” footage or details. If it sounds too outrageous to be true, it is probably a scam.
- ✓ Hover over the link before you click to see where it will take you. Do not click on links leading to unfamiliar websites.
- ✓ Do not trust your online “friends”, your friends may not be the ones “liking” or sharing photos or stories with scam links. Their account may have been hacked and scammers could be using their identity to trick you into clicking on social media links that you would not usually consider.
- ✓ Report scam posts on Facebook by clicking on the arrow located on the far right corner of each post. This will provide you with a drop-down menu where you can choose to:
  - ✓ Hide post - when you do not want to see it on your page anymore.
  - ✓ Unfollow - when you do not want to see updates for this again.
  - ✓ Report the post - when you have reason to believe the post is a scam.
  - ✓ Save the post - when you want to look at it easily later on.
  - ✓ Turn on notifications for this post - when you want to be alerted of updates to this post.

**If you think you may be a victim of a scam, contact  
San Bernardino County Adult Protective Services (APS) at  
877-565-2020, or your local police department.**